

ASUS PRODUCT GUIDE

JANUARY - FEBRUARY 2014

FOR NOTEBOOK, COMMERCIAL,
TABLET & SMARTPHONE

ASUS recommends Windows 8.



ASUS Transformer Book Trio Transform your possibilities It's a Laptop. It's a Tablet. It's a Desktop PC

High-performance laptop

4th generation Intel® Core™ i7
processor for seamless multi-tasking

Detachable Android tablet

Enjoy millions of movies, music tracks
and apps from Google Play

Powerful PC Station

Connect a monitor to the dock for
use as a standalone PC



Transform with us @ www.asus.com/in-search-of-incredible

Product specification may differ by model and country. The PC monitor showcased is not included with the product.



ASUS Transformer Book T100



ASUS Transformer Book T300

PROMO VivoBook

Windows 8 experiences
on frameless touch panelsSleek and light
trend-setting designEnjoy SonicMaster for impactful
and richer sound performance

Suitable for:

1. Browsing
2. Task
3. Play Games
4. Design
5. Multimedia

15.6"
NEW Haswell CPU
S551LB-CJ075H

- 4th Generation Intel® Core™ i7-4500U (Turbo up to 3.0GHz, 4M Cache)
- Windows 8
- 15.6" HD Slim (1366x768) LED backlight
- NVIDIA® GeForce® GT 740M with 2GB DDR3 VRAM Graphics
- 4GB x 2 DDR3 RAM, 1TB SATA HDD + 24GB SATA III SSD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- Color: Classic Dark Grey
- 2 Years Global Warranty

RM3,499
15.6"
LIMITED OFFER
REBATE RM200
(RRP: RM2799)
S551LB-C120H

- 4th Generation Intel® Core™ i5-4200U (Turbo up to 2.6GHz, 3M Cache)
- Windows 8
- 15.6" HD Slim (1366x768) LED backlight
- NVIDIA® GeForce® GT 740M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- Color: Classic Dark Grey
- 2 Years Global Warranty

RM2,599
14"
S400CA-CA130H

- 3rd Generation Intel® Core™ i5-3337U (Turbo up to 2.7GHz, 4M Cache)
- Windows 8
- 14" HD Slim (1366x768) LED backlight
- Integrated HD Graphics 4000
- 4GB DDR3 RAM, 500GB SATA HDD + 24GB SATA III SSD
- Bluetooth 4.0, USB 3.0
- Color: Classic Dark Grey
- 2 Years Global Warranty

RM2,099
11.6"
LIMITED OFFER
REBATE RM200
(RRP: RM1799)
S200E-Color Series

- 3rd Generation Intel® Core™ i3-3217U (1.8GHz, 3M Cache)
- Windows 8
- 11.6" HD Slim (1366x768) LED backlight
- Intel® UMA Integrated
- 4GB DDR3 RAM, 500GB SATA HDD
- Bluetooth 4.0, USB 3.0
- Color: CT158H-Classic Dark Grey, CT177H-Hot Pink, CT163H-Sublime Silver
- 1 Year Global Warranty

RM1,599
11.6"
S200E-Color Series

- Intel® Celeron 1007U (1.50GHz, 2M Cache)
- Windows 8
- 11.6" HD Slim (1366x768) LED backlight
- Intel® UMA Integrated
- 2GB DDR3 RAM, 500GB SATA HDD
- Bluetooth 4.0, USB 3.0
- Color: CT301H-Classic Dark Grey, CT302H-Sublime Silver, CT303H-Hot Pink
- 1 Year Global Warranty

RM1,299
11.6"
LIMITED OFFER
REBATE RM150
(RRP: RM1399)
S200E-Color Series

- Intel® Celeron B847 (1.16GHz, 2M Cache)
- Windows 8
- 11.6" HD Slim (1366x768) LED backlight
- Intel® UMA Integrated
- 2GB DDR3 RAM, 500GB SATA HDD
- Bluetooth 4.0, USB 3.0
- Color: CT198H-Classic Dark Grey, CT199H-Sublime Silver, CT200H-Hot Pink
- 1 Year Global Warranty

RM1,249

PROMO PREMIUM TOUCH

Windows 8 experiences with
utilize more powerful computingSleek and light
trend-setting designEnjoy SonicMaster for more
powerful sound performance

Suitable for:

1. Task
2. Play Games
3. Browsing
4. Design
5. Multimedia

11.6"
LIMITED OFFER
REBATE RM500
(RRP: RM4599)
TAICHI 21-CW019H

- 3rd Generation Intel® Core™ i5-3337U (Turbo up to 2.7GHz, 3M Cache)
- Windows 8
- Tablet - 11.6" IPS Touch Screen FHD (1920x1080)
- Notebook - 11.6" IPS FHD (1920 x1080), Corning® Glass
- Integrated HD Graphics 4000
- 4GB DDR3 RAM, 256GB SSD
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM4,099

Suitable for:

1. Task
2. Play Games
3. Browsing
4. Design
5. Multimedia

13.3"
LIMITED OFFER
REBATE RM300
(RRP: RM4099)
UX31A-C4059H

- 3rd Generation Intel® Core™ i5-3337U (Turbo up to 2.7GHz, 3M Cache)
- Windows 8
- 13.3" IPS FHD (1980x1080) Touch Screen
- Integrated HD Graphics 4000
- 4GB DDR3 RAM, 128GB SSD
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM3,799

PROMO GAMING

Powerful gaming in
portable form factorIntelligent cooling with
dual rear venting systemSuperior ergonomic design
for effortless gaming

ASUS G750

ASUS G46

Suitable for:

1. Play Games
2. Design
3. Multimedia
4. Task
5. Browsing


17.3"
NEW Haswell CPU
G750JX-T4059H

- 4th Generation Intel® Core™ i7-4700QM (Turbo up to 3.4GHz, 6M Cache)
- Windows 8
- 17.3" Full HD (1920x1080) LED backlight
- NVIDIA® GeForce® GTX 770MX with 3GB GDDR5 VRAM Graphics
- 8GB (4GB x 2) DDR3 RAM, 1TB SATA HDD
- Blu-Ray DVD Writer
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM5,599
14"
Dedicated 2GB VRAM
G46VW-CZ116H

- 3rd Generation Intel® Core™ i7-3630QM (Turbo up to 3.4GHz, 6M Cache)
- Windows 8
- 14" HD (1366x768) LED backlight
- NVIDIA® GeForce® GTX 660M with 2GB GDDR5 VRAM Graphics
- 4GB DDR3 RAM, 1TB SATA HDD
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM4,099

PROMO MULTIMEDIA

Windows 8 experiences with
utilize more powerful computingASUS SonicMaster Premium
with MaxxAudio 3Wide-view panels provide
up to 150° angles and
spectacular image quality

Suitable for:

1. Multimedia
2. Design
3. Play Games
4. Task
5. Browsing

15.6"
NEW Haswell CPU
N550JV-CN077H

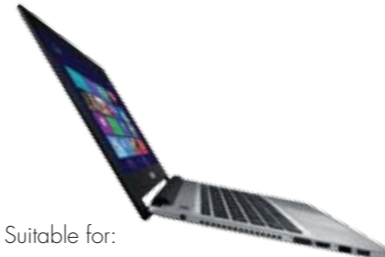
- 4th Generation Intel® Core™ i7-4700HQ (Turbo up to 3.4GHz, 6M cache)
- Windows 8
- 15.6" Full HD (1920 x 1080) LED backlight HD
- NVIDIA® GeForce® GT 750M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 1TB SATA HDD
- Blu-Ray DVD Reader
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM3,799
15.6"
NEW Haswell CPU
N550LF-CK064H

- 4th Generation Intel® Core™ i5-4200U (Turbo up to 2.6GHz, 3M cache)
- Windows 8
- 15.6" 16:9 (1366 x 768) LED backlight HD
- NVIDIA® GeForce® GT 745M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM2,899

PROMO SLIM NOTEBOOK

Windows 8 experiences with
utilize more powerful computingASUS Super Hybrid Engine II
powers true 2-second instant
on resumeEnjoy SonicMaster for more
powerful sound performance

Suitable for:

1. Task
2. Play Games
3. Browsing
4. Design
5. Multimedia

15.6"
NEW Haswell CPU
K551LB-XX184H

- 4th Generation Intel® Core™ i7-4500U (Turbo up to 3.0GHz, 4M cache)
- Windows 8
- 15.6" HD (1366x768) LED backlight
- NVIDIA® GeForce® GT 740M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 1TB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM2,999
15.6"
Slim Notebook with Optical Drive
K551LB-XX210H

- 4th Generation Intel® Core™ i5-4200U (Turbo up to 2.6GHz, 3M cache)
- Windows 8
- 15.6" HD (1366x768) LED backlight
- NVIDIA® GeForce® GT 740M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM2,399
14"
NEW Haswell CPU
K451LB-WX071H

- 4th Generation Intel® Core™ i5-4200U (Turbo up to 2.6GHz, 3M cache)
- Windows 8
- 14" HD (1366x768) LED backlight
- NVIDIA® GeForce® GT 740M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- 2 Years Global Warranty

RM2,299

PROMO MULTICOLOR

Windows 8 experiences with
utilize more powerful computingIceCool technology
Keeps palm rests chilledASUS SuperBatt technology
Extended charge-cycle lifespan

Suitable for:

1. Task
2. Play Games
3. Browsing
4. Design
5. Multimedia

14"

X450CC-CA179H

- 3rd Generation Intel® Core™ i5-3337U (Turbo up to 2.7GHz, 3M Cache)
- Windows 8
- 14" HD (1366x768) LED backlit
- NVIDIA® GeForce® GT 720M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Color: Grey
- 2 Years Global Warranty

RM2,299

14"

A450LC-Color Series

- 4th Generation Intel® Core™ i5-4500U (Turbo up to 3.0GHz, 4M cache)
- Windows 8
- 14" HD (1366x768) LED backlit
- NVIDIA® GeForce® GT 720M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 1TB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Color: WX083H-Red, WX084H-White
- 2 Years Global Warranty

RM2,699

14"

A450CC-Color Series

- 3rd Generation Intel® Core™ i5-3337U (Turbo up to 2.7GHz, 3M Cache)
- Windows 8
- 14" HD (1366x768) LED backlit
- NVIDIA® GeForce® GT 720M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Bluetooth 4.0, USB 3.0
- Color: WX122-Red, WX123H-White, WX138H-Grey
- 2 Years Global Warranty

RM1,999

15.6"

A550LC-Color Series

- 4th Generation Intel® Core™ i5-4200U (Turbo up to 2.6GHz, 3M cache)
- Windows 8
- 15.6" HD (1366x768) LED backlit
- NVIDIA® GeForce® GT 720M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Color: X0091H-Grey, X0179H-White, X0180H-Red, X0181H-Blue
- 2 Years Global Warranty

RM2,099

14"

A450LC-Color Series

- 4th Generation Intel® Core™ i5-4200U (Turbo up to 2.6GHz, 3M cache)
- Windows 8
- 15.6" HD (1366x768) LED backlit
- NVIDIA® GeForce® GT 720M with 2GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 750GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Color: WX037H-Grey, WX042H-Red, WX043H-White
- 2 Years Global Warranty

RM2,099

PROMO EXPERIENCE

Instant on resumes from
sleep mode in 2 secondsUSB 3.0
10 x faster than USB 2.0Ergonomically-designed
chiclet keyboard

Suitable for:

1. Task
2. Browsing
3. Play Games
4. Multimedia
5. Design

15.6"

X552CL-Color Series

- 3rd Generation Intel® Core™ i5-3337U (Turbo up to 2.7GHz, 3M Cache)
- No Operating System
- 15.6" HD (1366x768) LED backlit
- NVIDIA® GeForce® GT 710M with 1GB DDR3 VRAM Graphics
- 4GB DDR3 RAM, 500GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Color: SX104D-Black, SX105D-White
- 1 Year Global Warranty

RM1,799

14"

X452CP-Color Series

- 3rd Generation Intel® Core™ i3-3217U (Turbo up to 1.8GHz, 3M Cache)
- No Operating System
- 14" HD (1366x768) LED backlit
- AMD® Radeon™ HD 8530M with 1GB DDR3 VRAM Graphics
- 2GB DDR3 RAM, 500GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Color: VX044D-Black, VX045D-White
- 1 Year Global Warranty

RM1,549

14"

X451CA-VX36D

- Intel® Celeron® Processor 1007U (2M Cache, 1.50 GHz)
- No Operating System
- 14" HD (1366x768) LED backlit
- Integrated HD Graphics 4000
- 2GB DDR3 RAM, 500GB SATA HDD
- 8 x Super Multi-Dual DVD-ROM
- Color: Black
- 1 Year Global Warranty

RM1,099

PROMO TABLET

MICRO SD Expandable

IPS Panel

Long Battery Life



Suitable for:

1. Play Games
2. E - Reading
3. Browsing
4. Multimedia
5. Call Function

7"

ASUS Fonepad 7 ME372CG

- Intel® Atom™ Z2560 (1.6GHz)
- Android™ 4.2 Jelly Bean
- 7" LED Backlight WXGA (1280x800) IPS Panel
- 1GB Memory, 8GB / 16GB Storage
- Call Function, 3G, Bluetooth V3.0, Wi-Fi, 802.11 b/g/n
- 1.2 MP Front Camera, 5 MP Rear Camera (Auto Focus) Full HD 1080p Video Recording
- Up to 10* Hours of Battery life
- Color: Sapphire Black, Diamond White
- 1 Year Global Warranty

RM749
(8GB Storage)**RM999**
(16GB Storage)

Suitable for:

1. Play Games
2. E - Reading
3. Browsing
4. Multimedia
5. Task

7"

ASUS MeMO Pad HD 7 ME173X

- MTK 8125 Quad-Core (1.26GHz)
- Android™ 4.2 Jelly Bean
- 7" HD (1280x800) 216 PPI, IPS Panel
- 1GB Memory, 16GB Storage + 16GB Webstorage free for 1 year
- Bluetooth 4.0, Wi-Fi, MicroSD (up to 32GB)
- 1.2 MP Front Camera, 5 MP Rear
- 10* Hours of Battery life
- Color: White, Dark Blue, Green, Pink, Grey
- 1 Year Local Warranty

RM599

ASUS ACCESSORIES

COVERS

NEXUS 7 TRAVEL COVER

YOUR NEXUS 7 GOES FURTHER WITH
LIGHT AND CONVENIENT PROTECTION

For: Nexus 7
Dimensions: 20 x 12.7 x 1.5 cm
Weight: 130g
Warranty: 1 Year

**RM129**

PERSONA COVER

YOUR MEMO HOLDS YOUR WORLD
– COVER IT IN STYLE!

For: ASUS MeMO Pad HD 7
Dimensions: 20.1 x 12.7 x 1.4 cm
Weight: 105g
Warranty: 1 Year

**RM129**

VERSASLEEVE 7

WRAP UP IN ELEGANT
FUNCTIONALITY

For: MeMO Pad / Nexus 7 / Fonepad
Dimensions: 20.4 x 13.3 x 1.6 cm
Weight: 116g
Warranty: 1 Year

**RM129**

TRANSLEEVE VIVO

GET COVERED UP IN LIFE

For: VIVOTAB SMART
Dimensions: 18.5 x 24.6 x 0.6 cm
Weight: 155g
Warranty: 1 Year

**RM199**

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

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ASUS Zenbook

The finest Ultrabook device which combine the stunning clarity and beautiful design.


20



ASUS Transformers Book Trio

The world's first 3 in 1 laptop, tablet and full functional base. Brings possibility to life every step of the way.


17



ASUS Gaming Series

Notebook gaming with the strongest and the best specifications

22



ASUS Multimedia Series

Notebook with best audio technology Bang & Olufsen ICEpower®

24



ASUS Taichi

The Incredible Fusion of Notebook & Tablet

26



ASUS NEW A Series

Expressive Colors, Exceptional Performance

28



ASUS FonePad 7

Transform the way you connect to the world

30



ASUS FonePad Note 6

6-inch FHD Display with 3G Phone and Stylus


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Nexus 7

Powerful, portable and made for what matters to you

32



ASUS MeMO Pad HD 7

Your Stylish and Portable 7-inch Value Tablet

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ASUS MeMO Pad 8

8-inch 1280x800 HD IPS display for excellent outdoor reading

36



ASUS COMMERCIAL

Extra-dependable for small and medium-sized businesses

ASUS - TOP 2 GLOBAL CONSUMER NOTEBOOK BRAND



ASUS is the world's top 2 consumer notebook brand, and maker of the best motherboards available. ASUS designs and manufactures a diverse range of products as part of our relentless search for incredible, including desktop PCs, displays, graphics cards, netbooks, networking devices, servers, smartphones and tablets. Design thinking and a commitment to putting user needs first drive everything ASUS creates. We've revolutionized the PC industry with the Eee PC™, and our products won 4,168 awards in 2012. ASUS employs more than 12,500 people around the world and our leading R&D team has some 3,800 engineers. Company revenue for 2012 was approximately US\$14billion.

According to the recently-released IDC Q4 2012 report, ASUS reached the top 2 spot in consumer notebooks, and is top 3 in overall notebook PC sales, if counting commercial and organizational segments.

TOP 1 Notebook Brand in Central and Eastern Europe

TOP 1 Notebook Brand in China and Southeast Asia

TOP 3 Notebook Brand in Western Europe



SOUTHEAST ASIA'S NO. 1 BIGGEST NOTEBOOK BRAND

ASUS has achieved an incredible milestone being ranked No.1 leading notebook brand for Southeast Asia market in accordingly to the recently released IDC Q2 2013 report. This is a major achievement for ASUS as a leading, quality-assured and reliable PC brand in the market.

WORLD'S NO.1 MOTHERBOARD BRAND

ASUS has shipped more than 420 million motherboards since 1989. One in every three PCs sold worldwide in 2010 had an ASUS motherboard. As motherboards are the very foundation of PC quality and reliability, you can be sure that ASUS always offers the best.

TOP-RATED IN QUALITY AND SERVICE

ASUS strives for perfection in all products, and we consistently win awards for quality and innovation. This is reflected in the top ranking we attained for product quality and customer service from the Wall Street Journal Asia.

ASUS GREEN TECHNOLOGY

ASUS continues to lead the industry in the adoption of greener technology, and was the first IT enterprise in the world to achieve EU Flower certification for desktops and EuP Certification for notebooks.



ASUS WINNER OF 4,168 AWARDS IN 2012

The ongoing ASUS search for perfection delivers incredible products. Our commitment to performance, innovation, and quality are recognized by worldwide media, as we received 4,168 major awards in 2012.



iF Design Awards

ASUS products have won numerous international industrial design awards and have once again demonstrated their outstanding design quality and innovation by taking home no less than 10 accolades at the iF Design Awards 2012.



Innovations International CES Awards

Six ASUS products have been selected for the CES 2012 Innovations Design and Engineering Awards honoree program. The awards have become a hallmark for the best-designed products in consumer technology and our brand promise of Inspiring Innovation • Persistent Perfection has resulted in such wide recognition for our products.



<http://awards.t3.com/categories/tech-brand-of-the-year/asus>

ASUS has enjoyed something of a breakout year in the laptop and tablet world, with some beautifully designed and innovative offerings in both sectors.



ASUS Zenbook UX31



<http://awards.t3.com/categories/computer-of-the-year>



ASUS Eee Pad Transformer Prime



<http://awards.t3.com/categories/t3-design-award>



ASUS Nexus 7



<http://awards.t3.com/categories/tablet-of-the-year>
<http://awards.t3.com/categories/gadget-of-the-year>



Malaysia
December 2013
CHIP Magazine

ASUS Transformer Book T100 for everything that it comes with, it is actually quite a steal for the price that ASUS is offering it for. It may not be the most powerful tablet out there but its versatility, portability, affordability and usability makes up for it.



Malaysia
November 2013
CHIP Magazine

N550LF that looks great, performs well and it pretty affordable for what it has to offer. We had our gripes with it but the good thing is ASUS gives you the choice to customise the device to your liking.



Malaysia
November 2013
CHIP Magazine

The Google Nexus 7 is undoubtedly one the best seven-inch tablets out there in the market right now.



Malaysia
October 2013
CHIP Magazine

ASUS Vivobook S551B is definitely one of the best ASUS has to offer at the moment. It may be a little on the pricey side but you do get a very powerful and portable notebook that can handle all your productivity and entertainment needs.



Malaysia
October 2013
CHIP Online

As a budget tablet, the ASUS MEMO Pad HD 7 definitely has quite a lot of positives going on for it. It may not be the most powerful but it does have good battery life as it managed to last us about a day and half of moderate use which includes surfing the web, reading eBooks, streaming some videos and also some light gaming.



Malaysia
February 2013
CHIP Magazine

The ASUS VivoTab epitomises what Windows 8 convertible tablets can be. It is thin, well-designed, sufficiently powerful and comes with an indispensable keyboard dock that works very well. We can't recommend it enough.



Malaysia
January 2013
CHIP Magazine

The ASUS PadFone 2 addresses every flaw with the original PadFone and improves upon it. Not only is this a lighter, thinner and more powerful device, it's also decked with new and better features that truly elevates this phone-in-tablet device into a wondrously unique experience.



Malaysia
December 2012
CHIP Magazine

The VivoBook S400 is a very solid touch screen Ultrabook, and while could've done better in some design departments (particularly the keyboard), it still makes for an excellent notebook with good use of Windows 8's touch capabilities.

ASUS recommends Windows 8.



Malaysia
November 2013
HWM Magazine

The Transformer Pad TF701T fits the bill as the ultimate productivity tablet. Its included keyboard dock not only enables you to work on documents comfortably, it also extends the battery mileage of the tablet. Boasting a higher resolution display and comparable build quality as the iPad Air, the ASUS slate is both versatile and value for money.



Malaysia
January 2013
HWM Magazine

Although the Windows RT platform may be fairly new, the ASUS Tablet shows that there is definitely much potential yet to be discovered and explored.



Malaysia
September 2013
GAX (Games Axis)

We are really impressed with its performance. It handles some of the latest games at HIGH visual setting without breaking a sweat and has very respectable battery life.



Malaysia
December 2013
HWM Magazine

ASUS MeMO PAD FHD 10 - a powerful Intel Atom-based tablet that delivers balanced performance in work and play



Malaysia
December 2012
Hardwarezone.com.my

ASUS Taichi's method must be the most unimaginative, because, well, there isn't one. However, we do mean that as a compliment, because all it takes is simply closing the lid to convert the Taichi into a notebook or tablet.



Malaysia
January 2013
PC.COM

The best feature about this particular Vivo Tab is the battery life; particularly when combined with the keyboard. It easily survived a full week on standby with the batter at half charge.



Malaysia
November 2013
HWM Magazine

ASUS Fonepad 7 is quite the performer for its price. It may not win an endurance race with other tablets, but makes up for it with amazing bursts of speed while it lasts.



Malaysia
December 2012
Hardwarezone.com.my

ASUS Padfone 2 is not just a phone; it can also be converted into a tablet with its accompanying Padfone 2 dock accessory. If versatility is not what you want a device, rest assured that the ASUS Padfone 2 comes with solid specs.



Malaysia
September 2013
Stuff Magazine

U38DT: A perfect blend of style and performance not the price tho.



Malaysia
May 2013
HWM Magazine

ASUS Taichi is everything which defines the company's design model: it's incredibly well-designed, having fused both, the concept of tablet and an Ultrabook and once again, redefining the very concept of the Ultrabook concertible into something else.



Malaysia
December 2012
Hardwarezone.com.my

Google Nexus 7 manufactured by ASUS is currently the best Android tablet in the market. Despite its lower than average price point, the Nexus 7 is well-designed, has a good build quality and offers great handling.



Malaysia
January 2013
Stuff Magazine

With a killer combo of performance, price and portability, the Nexus 7 comes out punching. The Nexus 7 would be a great tab if it cost twice as much, but at this price it's unbeatable.



Malaysia
January 2013
T3 Magazine

For the money, the Nexus 7 excels in all departments except storage and is the best Android tablet on the market.



Malaysia
January 2013
T3 Magazine

A great X202E / S200 touch screen laptop at a crazy low price.



UK
September 2012
PC Plus

For a cutting edge tablet with a powerful engine, just like Google Nexus 7 made by ASUS, there's very little better on the market.



UK
September 2012
Know Your Mobile

Google Nexus 7 made by ASUS is an awesome device in every way. Truly the best Android tablet out there. Chosen as reader's tablet of the year.

and many more....

EXTREME TEST ENSURE TOP-QUALITY NOTEBOOK

Take a look at what makes ASUS notebooks the most trustworthy in the business. If we listed every test and step our engineers actually use to make sure you get the best notebooks possible, this would go on forever — so consider this a taste!



KEYBOARD TESTING

Express yourself confidently thanks to keyboard durability tests, where special robots punch each key to check its feedback and lastability even in the face of some brutal input!



ABRASIVE TESTING

Abrasive resistance test subjects ASUS notebook exteriors to friction, indicating colors and surface materials stay at prime condition even after extensive and demanding usage.



NOISE TESTING

Abrasive noise tests check for loud fans, storage, even power delivery buzz, hushing them to create quiet notebooks. The entire chassis then passes audio tuning to deliver the best sound possible.



PRESSURE TESTING

Premium panels must handle limited spaces such as suitcases, and allow you to touch them without causing damage or distortion, so panel pressure testing ensures ASUS notebooks only use the best.



ENHANCED HINGE TESTING

Notebook lid hinges are weak spots. Use cheap materials and they'll snap. Vigorous hinge testing conducts thousands of open/close cycles, making sure hinges last the life of your notebook.



VIBRATION TESTING

Riding on bumpy roads, some PCs may start falling apart. Not ASUS notebooks. Harsh vibration testing ensures parts stay put and performance remains consistent even when the shaking starts!



SHOCK TESTING

Shock test takes notebooks and simulates incidents that occur during shipping. With a big smile on their face, engineers make sure the notebooks survive these with no performance penalty.



TWIST TESTING

Twist test checks chassis rigidity. Grabbing the notebook with one hand? No problem, this trial checks for uneven twist force endurance to give you the flexibility you need.



HIGH ACCELERATION TEST

Halt test stands for «Highly Accelerated Life Test», and expressmoves notebooks through their typical life cycle to ferret out problems, with extensive analysis conducted by engineers.



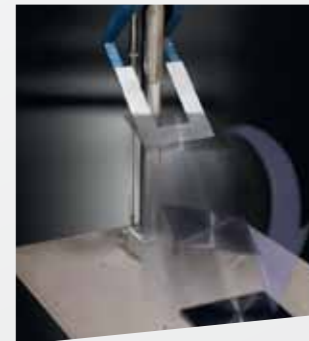
PORT TESTING

Port test ascertains contacts and plugs are solid for frequent plugging / unplugging and can handle cable quality variations without data transfer and fidelity degradation.



TEMPERATURE TESTING

Tough temperature tests verify diverse operating conditions, from every low temperatures to high heat, including humidity for accurate results. Whatever the mercury shows, ASUS notebooks can take it.



DROP TESTING

Drop test proves notebook free fall resistance. ASUS quality means notebooks handle drops with no damage to internal components or external design, far beyond industry standards.

ASUS CUSTOMER HAPPINESS 2.0

ASUS Customer Happiness 2.0 evolves around the concept of optimizing your usage experiences. More than just offering industry-leading products technically, we are committed to providing you with stunning visuals with our focus on design aspects, incredible sound experiences with exclusive audio softwares and hardware, intuitive touch experiences, not forgetting increasing your ease of computing with 2-second instant on from sleep and providing you with cloud storage for additional storage needs.

With you in mind, ASUS is motivated to keep pushing our boundaries to meet your ever-changing computing needs.

				
AUTHENTIC BEAUTY	INCREDIBLE SOUND	INTUITIVE TOUCH	QUICK RESPONSE	UBIQUITOUS ACCESS
 Sleek and light trendsetting design • Gorgeous wide-angle IPS display quality*	 Enjoy SonicMaster impactful and richer audio performance • AudioWizard provides multiple modes for diverse listening	 Responsive multi-touch panels for superb natural experiences • Comfortable keyboard and enlarged touchpad with Smart Gesture enhance user experiences	 2-second instant on resume and up to 14 days standby • Three times the charge-cycle lifespan with advanced polymer batteries*	 Free 32GB of ASUS WebStorage for 3 years! • ASUS MyBigCast offers seamless sync between multiple devices

MARKS IN HISTORY: ASUS NOTEBOOKS

ASUS notebooks have proven themselves in harshest conditions and locations, becoming the stuff of legend. The embody the ASUS search for incredible experiences and technology, m empowering courageous and adventurous people everywhere. Let's take a look at several feats that have left an incredible mark on computing history.

In outer space

Zero defects during 600 days in orbit!



Two ASUS notebooks were selected by R&K, a major computers and electronics supplier to the aerospace industry, to provide astronauts with dependable computing hardware. "ASUS notebooks never overheated", said Sergei Avdeev, one of the Russian cosmonauts. "Only notebooks with the best cooling can survive continuous operation in space, and our ASUS notebooks worked problem-free."



In the air

Helping the NRMA CareFlight Helicopter rescue unit save lives!

NRMA CareFlight uses ASUS notebooks in different fields, including aviation, medical treatment, and administration. ASUS notebooks play a critical role in improving survival rates in severe head trauma incidents. They help medical teams arrive on-site faster than ambulances, with fatalities lowered by 33%. "Our pilots are very impressed with ASUS notebooks and amazed at their durability," said Mark Lees, Community Relations Manager of CareFlight.



At the ends of the earth

Conquering Antarctica

A December 2003 expedition with acclaimed mountaineers Shi Wang and Jian Liu set out to reach the summit of Mount Vinson, the tallest peak in Antarctica at 16,000 feet, where temperatures drop below -100°F. Wang and Liu brought ASUS S200N notebooks, which met their need perfectly, being light and compact and designed to handle the rigors of exploration. "It was great having notebooks we could count on in situations where malfunctions are unacceptable," said Shi Wang.

On the Road

Flawless performance during grueling off-road racing

ASUS notebooks performed critical tasks at the PATAGONIA 2000 race, used in hot deserts and on snowy mountains. They acted as navigation devices, excelling due to their built-in GPS and dynamic maps. They were also mobile communication centres, enabling email and video conferencing. "ASUS computers survived severe conditions without a single flaw," said race organizer Aviv Shweky.

On the world's highest peak

First notebooks to scale Mount Everest

Conditions at the world's tallest mountain may faze other notebooks, but ASUS U5/S6, W7, and U1 notebooks were chosen to accompany an expedition to the top at Mount Everest. The U5 even made it to the peak at a height of 8848m, with expedition leader Captain Wang YongFong carrying it as a tribute to eco-friendly technology and making ASUS the world's first notebooks at the top of Mount Everest.



Braving the desert

Survival of the fittest at Lop Nor

The ASUS search for incredible goes on, with the ASUS team taking ASUS Zenbook to Xinjiang's Lop Nor dry lake in China, which has a reputation for being one of the most challenging parts of the world. Located in the Kumtag desert, the region has extreme temperature changes with high heat during the day and freezing cold at night, a nearly complete absence of moisture, and dangerous wind gusts. This barren and has been used in the past for nuclear weapons testing, and today few people live there. ASUS notebooks made it through the trek, helping capture incredible experiences and moments.



and history will be continued ...

ASUS PICK-UP & RETURN SERVICE FROM YOUR DOORSTEP



STILL TRYING TO FIND THE CLOSEST SERVICE CENTER? TOO BUSY TO SEND YOUR NOTEBOOK FOR SERVICE BY POST OR COURIER?

ASUS provides the service you need. Beyond our 2-year global warranty, we offer a premium **PICK UP & RETURN SERVICE** for customers and dealers.

For customers, this allows you to request door-to-door service, or you may just drop your ASUS notebook or tablet with your nearest retailer.

Dealers can place a quick call or write us an email, and we'll instantly get a specialist to pick up the notebook or tablet from your location to save you time and effort. Lead times are 1-4 days, and service quality is always assured.

There are only 5 simple steps to apply ASUS Pick Up and Return Service.

How to apply Pick Up & Return Service?



Information Required When Submitting Pick up & Return service request:



- Terms and Conditions:
- (1) The Pick-Up & Return service applies to ASUS Notebook and Tablet only.

(2) The Pick-Up & Return service for defective unit within warranty period will be free of charge.

(3) Out-of-warranty, non-defective or customer-induced damage units are not covered by Pick-Up & Return service. In such cases, dealer or end user needs to carry in for repair.

(4) Pick-Up & Return service only applies to RMA repairs and does not apply to DOA claims.

(5) Any Location/City/Town not falling in any zone listed in zone table will be considered non-service area. Any shipment to non-service area is subjected to additional service rate or charge.

(6) Additional service charge is applicable for delivery to any Island (e.g. Langkawi, Redang, Pangkor and etc) except Penang Island.

ASUS OFFERS CUSTOMERS 2-YEAR GLOBAL NOTEBOOK WARRANTY WITH 100% FREE SERVICE AND PART REPLACEMENT

*Applicable for selected notebook models only
ASUS gives you a true 2-year global warranty on notebooks, unlike other brands, which may claim three years but actually only cover part replacement for one year, then add two years of general service with no part replacement.

Brand Name & Specification			Total Fees paid after 1 year warranty (including labor costs and spare parts)					
			LCD Broken**			Motherboard Broken**		
Brand	Warranty Status	Cost	Year 1	Year 2	Year 3	Year 1	Year 2	Year 3
ASUS	2 Years Global	Service cost	Free	Free	RM100	Free	Free	RM100
		Spare part cost	Free	Free	RM700 - RM800	Free	Free	RM400 - RM1500
		The total cost incurred for ASUS per year	Free	Free	RM400 - RM2500	Free	Free	RM400 - RM2800
A Brand	3 Years Local	Service cost	Free	RM80 - RM120	RM80 - RM120	Free	RM80 - RM120	RM80 - RM120
		Spare part cost	Free	RM 650 - RM700	RM 650 - RM700	Free	RM800 - RM1000	RM800 - RM1000
		The total cost incurred for A brand per year	Free	RM 730 - RM820	RM 730 - RM820	Free	RM880 - RM1120	RM880 - RM1120
T Brand	1 Year Local	Service cost	Free	RM100	RM100	Free	RM100	RM100
		Spare part cost	Free	RM1000	RM1000	Free	RM1000 - RM1200	RM1000 - RM1200
		The total cost incurred for T brand per year	Free	RM1100	RM1100	Free	RM1100 - 1300	RM1100 - 1300

Comparison of Repair Cost (Out of warranty) **Terms and conditions apply

ASUS Global 2 Years Warranty

With ASUS, two years cover everything 100%, with no hidden costs. This warranty applies equally whether you're right here at home or in any of the 57 regions and countries where ASUS products are sold.

***for Eee PC, Tablet, Smartphone & selected notebook, are covered for 1 year global warranty.

ASUS Service Centre

- KUALA LUMPUR**
4-010 (4th floor), Plaza Low Yat, Jalan Bintang, Off Jalan Bukit Bintang, Bukit Bintang Central, 55100 Kuala Lumpur.
- PENANG**
1-02-15, E-Gate, Lebuhr Tunku Kudin 2, 11700 Gelugor, Penang. Repair Status Checking: 04 6596 780 / 782
- SABAH**
LOT 3.04, 3rd Floor, Block C, Kompleks Karamusing, Jalan Tunku Abdul Rahman. 88000, Kota Kinabalu, Sabah. Repair Status Checking: 088 210 650
- SARAWAK**
Unit 4.4, Level 4, LOT 14665, ONEJCT SHOPPING COMPLEX, Jalan Stutong, 93350 Kuching, Sarawak. Repair Status Checking: 082 457 612

ASUS Authorised Service Centre

- KUALA LUMPUR**
Lot G2/G3/G4/G5, Wisma SPS, 32 Jalan Imbi, 55100 Kuala Lumpur
Service Line: 03 2143 1801 Fax: 03 2143 1802
- SHAH ALAM**
Lot 3 - 13, 3rd Floor, Jalan Majis, Seksyen 14, 40000, Shah Alam
Repair Status Checking: 03 5032 9112
- KLANG**
3rd Floor, Lot 158 / Lot 159, Block A, GM Klang Wholesale City, Jalan Kasuarina 1, Bandar Botanic Capital, 41200 Klang
Repair Status Checking: 03 3325 1898
57-0, Jalan Batu Nilam 4, Bandar Bukit Tinggi, 41200 Klang
Repair Status Checking: 03 3323 4699
Lot 4-13, 4th Floor, Jalan Raja Hassan, 41400 Klang
Repair Status Checking: 03 2141 1803
- JOHOR**
IT Plaza Sdn. Bhd. IT Service Center, 04-15, Level 4, Skudai Parade, Jalan Skudai, 81300 Skudai, Johor. Repair Status Checking: 07 5544 000
- KELANTAN**
Tingkat 1, Pt 2303, Taman Kota Sri Suria SBJ, Jalan Adbul Kadir Adabi, 15200 Kota Bharu, Kelantan. Repair Status Checking: 011 1877 7735

Global Extended Warranty	Notebook from 3rd Year	Tablet From 2nd Year
	RM 400	RM 300

- AUSTRIA
0820-240513

AUSTRALIA
1300 2787 88

BANGLADESH
+8802-8123283

BELGIUM
+32078150231

BULGARIA
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CROATIA
+385 1 3654 961

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FINLAND
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GERMANY
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+82 2 1566 8888

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+371 7 408 838

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+31 0591 570290

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+603 2148 0827

MAURITIUS
+230 21 3518

MYANMAR
+95 1 22664

NETHERLANDS
0800 023 2694

NEW ZEALAND
0800 278 788

NORWAY
+47 2316 2682

PAKISTAN
+92 21 5824501

PHILIPPINES
+63 2 727 3009

POLAND
+48 22 571 8040

PORTUGAL
+351 808 789 887

ROMANIA
800 800 316

RUSSIA
+7 495 231 1999

SAUDI ARABIA
+966 1 460 3216

SERBIA
+381 11 3011 934

SINGAPORE
+65 6415 7917

SLOVAKIA
+421 232 162 621

SLOVENIA
+386 0800 80 332

SOUTH AFRICA
+27 11 783 5450

SPAIN
+34 902 889 688

SRI LANKA
+94 11 2502533

SWEDEN
+46 858 769 407

SWITZERLAND
+41 848 111 014

TAIWAN
0800 093 456

THAILAND
+66 2 798 36770

TURKEY
+90 216 521 4601

UKRAINE
+380 44 4961791

U.E.A
+971 4 2833 728

UK
+44 870 1 20 8340

US
1 888 678 3688

VIETNAM
+84 8 8300 446 Ext. 112
- HOTLINE Service Centre: 03 7724 3495**
ASUS Pick-Up and Return Service: 03 2145 6787
Email: rcmy_pickup@asusmy.com.my
Plaza Low Yat: Monday - Sunday, 10:00a.m. to 9:30p.m.
Kuala Lumpur: Monday - Friday, 10:00a.m. to 7:30p.m. (except Public Holiday)
Penang, Sabah, Sarawak, Johor: Monday - Friday, 10:00a.m. to 7:00p.m. (except Public Holiday)
Kelantan: Sunday - Thursday, 9:00a.m. to 6:00p.m. (except Public Holiday)

OPERATING HOURS
- 14 | www.asus.com/my

www.asus.com/my 15

NOTEBOOK THAT EXCEED YOUR EXPECTATIONS

ASUS TRANSFORMERS BOOK FAMILY

ASUS notebooks offer premium-class intuitive touchscreen technology. Discover a new computing experience with Windows 8 and ASUS premium notebooks. The world is at your fingertips.

THE INCREDIBLE FUSION OF NOTEBOOK AND TABLET

11.6" ASUS Taichi 21

IT'S A LAPTOP. IT'S A TABLET. IT'S A DESKTOP PC

11.6" TX201LA

FROM LAPTOP TO TABLET IN A SNAP

13.3" T300LA

2-IN-1 ULTRAPORTABLE LAPTOP WITH 10-INCH TABLET

10.1" T100TA

ASUS GAMING Series

The fastest processors and most powerful graphics combined with striking design make our extreme gaming notebooks a must for anyone who wants to game on the go.

THE FUTURE IS YOUR HANDS • THE ULTIMATE FIGHTING MACHINE

17.3" G750JX

15.6" G56JR

ASUS VIVOBOK & ZENBOOK Series

Ultra-slim and ultra-light for effortless high performance mobility that ensures all-new computing experiences with responsive touchscreens and supremely elegant design.

TOUCH . THE WORLD AT YOUR FINGERTIPS

15.6" VivoBook S551

14.0" VivoBook S400

13.3" VivoBook S300

11.6" VivoBook S200

STUNNING, STYLISH AND EXTREMELY SCRATCH-RESISTANT

13.3" ZenBook UX301LA

ASUS MULTIMEDIA & PERFORMANCE Series

Crystal-clear visuals, fast processors, and powerful graphics deliver outstanding multimedia performance, whether you're creating digital content - or enjoying it.

TRANSFORM YOUR SENSES

15.6" N550

SLIM 21mm NOTEBOOK WITH OPTICAL DRIVE

14.0" K46

14.0" K451

15.6" K551

MULTICOLOR PERFORMANCE

15.6" A550

14.0" A450

15.0" X552

14.0" X451

INCREDIBLE EXPERIENCE

14.0" X452

11.6" X200CA

ASUS COMMERCIAL Series

Business and organizational users demand greater reliability, so ASUSPRO notebooks are strictly quality-tested to much higher industry standards that even exceed the demanding MIL-STD 810G military standard.

DURABLE ULTRABOOK™ DESIGNED FOR YOUR BUSINESS

14.0" BU400

EXTRA-DEPENDABLE FOR SMALL AND MEDIUM-SIZED BUSINESSES

14.0" P45

ASUS TABLET & SMARTPHONE Series

The best mobile device innovation has brought customers products such as Padfone, which combines tablet and smartphone. ASUS tablets are comfortable to hold and carry, with unique textured patterns that offer a better tactile feel and more secure grip.

TRANSFORM THE WAY YOU CONNECT TO THE WORLD

7.0" ASUS Fonepad ME372

6-INCH FHD DISPLAY WITH 3G PHONE AND STYLUS

6.0" ASUS Fonepad Note 6 ME560

YOUR STYLISH AND PORTABLE 7-INCH VALUE TABLET

7.0" MeMO Pad HD 7 ME173

LIGHTER THAN EVER, LASTS LONGER

7" Nexus 7

Work easy. Play hard. Windows 8

G750

THE FUTURE IS IN YOUR HANDS

THE ULTIMATE FIGHTING MACHINE

ADVANCED PERFORMANCE

Powerful 4th gen Intel® Core™ i7 processor, Windows 8 and NVIDIA® GTX 700 series graphics

INTELLIGENT COOLING SYSTEM

Dual fans with rear venting keep heat and noise away for gaming comfort

OPTIMUM GAME CONTROL

Responsive backlit keyboard and isolated arrow keys allow you to hit hard and fast anywhere

EXCLUSIVE SOUND INNOVATION

ROG AudioWizard technology and boosted headphone output enhance your gaming audio experience

Windows 8

SonicMaster

Blu-Ray DVD

1080P Full HD

Backlit Keyboard

Instant On

HDMI

Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price
G750JX - T4059H	Windows 8	Intel® Core™ i7-4700HQ (Turbo up to 3.4GHz, 6M cache)	17.3" Full HD (1920x1080) LED backlit	4GB x2	NVIDIA® GeForce® GTX770M - 3GB DDR5	1TB	Blu-Ray RW	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM5,599
G56JR - CN183H			15.6" HD (1920x1080) LED backlit	12GB	NVIDIA® GeForce® GTX760 - 2GB DDR3					Coming Soon

*BUNDLE Backpack. 1TB = 1000GB, RW = Read / Write (can burn the data to empty CD). Refer page 38 for full specifications

ASUS ZENBOOK™ UX301


Transform your perception

Stunning, stylish and extremely scratch-resistant



ASUS Zenbook UX301 is new flagship Ultrabooks with a beautiful sleek design and a lid protected by scratch-resistant Corning Gorilla Glass 3 with Native Damage Resistance. High-resolution 13.3-inch displays with 10-point multi-touch give smooth and responsive fingertip control with Windows 8, while 4th generation Intel® Core™ processors ensure seamless multi-tasking.



Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Colors	Connection	Warranty	Price	
UX301LA - DE016H	Windows 8	Intel® Core™ i7-4500U	13.3" 16:9 (2560 x 1440) WQHD, Touch Screen	8GB	Integrated HD Graphics 4000	256GB SSD			USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM 5,599	
UX301LA - DE017H		Intel® Core™ i5-4200U		4GB		128GB SSD					RM 4,699	
UX302LG - C4002H				NVIDIA® GeForce® 730M - 2GB	16GB SSD + 500GB HDD						RM 4,099	

**BUNDLE Exclusive ZENBOOK Sleeve, Power Adapter, USB Dongle & Etheret Adapter. FHD = Full High Definition, SSD = Solid State Drive.

Refer page 38 for full specifications

ASUS recommends Windows 8.

Work easy. Play hard. Windows 8

AN INFINITE LEVEL OF LUXURY IN DESIGN

Creating the perfect Ultrabook™ means striking a perfect balance between form and function. ASUS ZENBOOK™ UX301 has a breathtakingly gorgeous design refined with crystalline glass and classic hairline metallic finish that's just 15.5mm thick — 14% thinner than the previous ASUS ZENBOOK™ UX301.



INCREDIBLE IMAGE QUALITY WITH A WQHD DISPLAY

ASUS ZENBOOK™ UX301 packs a stunning 2560 x 1440 pixels into its 13.3-inch display to give four times the resolution of an HD display and a razor sharp high-definition image for web pages, photos, video and games. More pixels means more space to work, too — so you can keep multiple windows open and in view at the same, and see more of a spreadsheet or the image you're working on.

WORK ALL DAY ON A SINGLE CHARGE



Energy-efficient components like the Intel® Core™ processor, Windows 8 and solid-state drive help Zenbook UX301 last for up to 8 hours on battery power. Exclusive Super Hybrid Technology can also boost battery life by up to 25% for less demanding tasks like web browsing and watching video.



THE DESKTOP REINVENTED

With a fresh new look and a Start screen, see at-a-glance updates with Live Tiles for your favorite social media services, and switch between apps simply by swiping across the screen or touchpad. New multitasking features make it easy to do two things at once. Just snap two apps side-by-side and you can browse web while watching a video, or chat while editing a document.

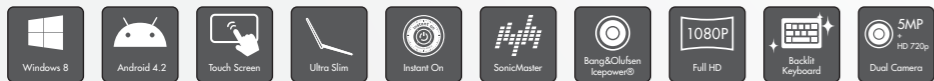


*Some apps sold separately; vary by market.

ASUS Transformer Book Trio

Transform your possibilities

IT'S A LAPTOP. IT'S A TABLET. IT'S A DESKTOP PC



Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price
TX201LA - CQ003H	Windows 8 + Android 4.2 Jelly Bean	Intel® Core™ i7-4500U + Intel® Atom™ Z2560	11.6" IPS Touch Screen FHD (1920x1080)	4GB + 2GB	Integrated HD Graphics 4000	500GB HDD + 16GB MMC	-	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM4,099
TX201LA - CQ004H		Intel® Core™ i5-4200U + Intel® Atom™ Z2560								RM3,599

**FHD = Full High Definition. Refer page 38 for full specifications

ASUS recommends Windows 8.

ASUS Transformer Book Series

DUAL OS , WITH WINDOWS 8 AND ANDROID 4.2 JELLYBEAN IN ONE DEVICE

Enjoy more than 700,000 apps from Google Play Store with Android OS 4.2 Jelly Bean and more than 50,000 apps from the Windows Store with OS Windows 8 . With the support of the best architecture , OS changes can be done with instant just use the button on the keyboard and Trio Key data access can be done easily on both OS .



IPS TOUCH SCREEN 11.6 " Full HD (1920x1080) WITH ELEGANT METALLIC DESIGN COVER

Enjoy the beauty of a touch screen with IPS panel and Full HD resolution and design elegant textured metallic cover . Also equipped with a rear camera 5MP with auto focus that supports video recording Full HD (1080p) and front camera HD (720p).

CHARMING PERFORMANCE WITH DUAL PROCESSOR INTEL® CORE™ i7 + INTEL® ATOM™ Z2560

Powered by an Intel® Core™ i5 and i7 Haswell and Intel HD graphics 4400 on Notebook and Desktop functionality and Intel® Atom™ processor Z2560. For more efficient energy to deliver a great combination of performance and efficiency.

ULTRA THIN & LIGHT WITH BEST AUDIO EXPERIENCE

ASUS Transformer Book Trio has a thin shape and lightweight with elegant metallic design casing. In addition , also equipped with SonicMaster Technology which developed with Bang & Olufsen ICEpower So the vocal sound produced becomes clearer, deeper bass, with bigger overall sound volume. Look and feel its power.



Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Bundle	Price
T300LA - C4001H	Windows 8	Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)	13.3" Touch Screen Full HD (1920x1080) Corning® Glass	4GB	Integrated HD Graphics 4400	128GB SSD	-	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	-	RM3,399
T100TA - DK005H	Windows 8.1	Intel® Atom™ BayTrail™ Z3740 (1.86GHz, 2MB)	10.1" Touch Screen HD (1366x768)	2GB		32GB MMC + 500GB SATA HDD			1 Year Global Warranty	Microsoft Office Home & Student 2013	RM1,399

**FHD = Full High Definition. Refer page 38 for full specifications

Price, specification and availability are subject to change without prior notice. The models of free ASUS bundle gifts are subject to change without prior notice. Errors: while all efforts are made to verify information presented here, inadvertent errors do occur from time to time and order arising from such errors can be declined.

ASUS NEW N·SERIES

Transform your senses

Quad-Speaker Array Audio Immersion



SonicMaster
MAXX AUDIO

Cinematic sound

Quad-speaker array by SonicMaster Premium audio co-developed with Bang & Olufsen ICEPower®

Dazzling display

Ultra-crisp, up to Full HD IPS touchscreen with incredible 178-degree viewing angle

Supreme speed

Latest Intel® Core™ i7 / i5 processor and NVIDIA® graphics fit for gaming

ASUS New N Series ships with Windows 8, so you can browse the web faster and utilize more powerful computing to do more wherever you are.

ASUS recommends Windows 8.

ASUS MULTIMEDIA Series

Work easy. Play hard. Windows 8

ELEGANT ALUMINUM AND SLIM MODERN LOOK

Meticulously treated materials endow new ASUS N Series notebooks with stunning looks and great strength, using aluminum with hairline finishing and an illuminated ASUS logo. A ripple-effect speaker mesh projects artistic beauty and echoes sound excellence, showcasing appealing aesthetics and better audio.

IPS PANEL DELIVER LIVING COLOR AND WIDE-ANGLE SIGHTS

The new ASUS N Series notebooks arrive with ultra-crisp IPS screens that enhance color definition, brightness, and contrast. Going up to full HD, they resist reflections using matte coating, which also repels fingerprints.

In addition to color accuracy and lifelike visuals, new ASUS N Series panels ensure wider viewing angles so you can share screens with family, friends or colleagues. The 15.6" N550 delivers 178-degree enjoyment, with colors and clarity remaining consistent from nearly any direction.



INTRODUCING QUAD-SPEAKER ARRAY SURROUND SOUND

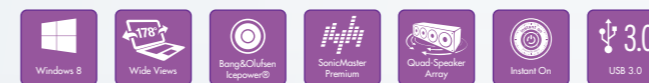
Four powerful speakers create immersive sound, tuned by the ASUS Golden Ear team. The quad-speaker array shapes sound and ensures best-reproduction and delivery. Beamforming and crosstalk cancellation join Head-Related Transfer Function (HRTF) technology to clear up audio, remove interference, and increase enjoyment, whether using the speaker array or headphones. Sound positioning is augmented for richer and more convincing surround, especially in movie watching, where you dive into truly cinematic audio.

ASUS Sonicmaster audio technology, co-developed by Bang & Olufsen ICEpower®, brings you the best notebook sound. The new ASUS N Series notebooks are the first with a quad-speaker array. This generates spacious and cinematic-quality surround. And for deep bass, you get the bundled external SonicMaster subwoofer, which pumps out thumping low notes.



SUPER COOL WITH DUAL REAR-VENTING THERMAL DESIGN

Never worry about heat, as the new ASUS N Series feature large-scale cooling with dual fans, twin heat pipes, and big vents that keep temperatures low even during the most intense action for guaranteed stability.



Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price
N550JV - CN077H	Windows 8	Intel® Core™ i7-4700QM	15.6" Full HD (1920x1080) LED backlit HD	4GB	NVIDIA® GeForce® 750M - 2GB	1TB HDD	Blu-Ray	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM3,799
N550LF - CK064H		Intel® Core™ i5-4200U	15.6" HD (1366x768) LED backlit HD, Touch Screen		NVIDIA® GeForce® 745M - 2GB	750GB HDD	DVD RW			RM2,899
N56JR - S4018H		Intel® Core™ i7-4700QM	15.6" HD (1366x768) LED backlit HD	12GB	NVIDIA® GeForce® 760M - 2GB	1TB HDD	Blu-Ray RW			RM4,099

*BUNDLE SUBWOOFER, Notebook bag. RW = Read /Write (can burn the data to empty CD).



CHIP NOVEMBER 2013: TEST LAB, REVIEW

Refer page 38 for full specifications

ASUS TAICHI™

THE INCREDIBLE FUSION OF NOTEBOOK AND TABLET
Incredible Ultrabook™. Inspired by Intel.



ASUS recommends Windows 8.

Work easy. Play hard. Windows 8

ASUS TAICHI

DUAL HIGH-DEFINITION DISPLAYS

ASUS TAICHI™ gives a spectacular high-definition view with apps, games and movies, thanks to two 1080p Full HD displays. IPS technology ensures a brilliant image with accurate colors and crisp contrast, while the 178° wide viewing angle keeps each screen crystal-clear, even when seen from the side. ASUS TAICHI™ can capture incredible images too, thanks to HD cameras in both notebook and tablet modes.

Visit www.insearchofincredible.com to experience what was previously considered unachievable!

powered by
 SonicMaster

CINEMATIC SOUND QUALITY

ASUS TAICHI™ features ASUS SonicMaster audio technology, developed with world-renowned Bang & Olufsen ICEpower®. SonicMaster takes sound quality to a whole new level, with a wider frequency range for clearer vocals and resonating bass. Array microphones with positional audio detection and background noise suppression ensure spoken communication is always loud and clear.

ASUS Taichi™ ships with Windows 8, so you can browse the web faster and utilize more powerful computing to do more wherever you are.



Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price
TAICHI 21-CW019H	Windows 8	Intel® Core™ i5-3337U (Turbo up to 2.7GHz, 3M cache)	Tablet - 11.6" IPS Touch Screen FHD (1920x1080) Corning® Glass Notebook - 11.6" IPS FHD (1920x1080)	4GB	Integrated HD Graphics 4000	256GB SSD	-	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM4,099

*FHD = Full HD, SSD = Solid State Drive.

Refer page 38 for full specifications

FOUR MODES FOR SEAMLESS INTERACTION & SHARING

1

Notebook mode switches off ASUS TAICHI™'s outer screen so that it can be used as a standard notebook with a full HD 13.3" screen with ultra-wide viewing angles, QWERTY keyboard, and large multi-touch touchpad.

1 1

With the lid open and mirror mode enabled, the two back-to-back screens display the same image, which makes ASUS TAICHI™ perfect for software demos or a shared movie experience.

1

Close ASUS TAICHI™'s lid and it's instantly transformed into a tablet with a 13.3" full HD display.

1 2

When enabled, the back-to-back screens can be used by two people at once, one with the keyboard and touchpad, the other using the multi-touch screen.

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ASUS A·SERIES

EXPRESSIVE COLORS. EXCEPTIONAL PERFORMANCE.

ASUS recommends Windows 8. **ASUS PERFORMANCE Series**

Work easy. Play hard.  Windows 8

A CLASSIC, TIMELESS DESIGN

Reliable and comfortable to use, the new ASUS A Series notebook has a spun-circle finish for a classy, elegant feel. Its slim profile is 5% thinner than the previous A Series notebook, and still houses to a large touchpad with intuitive multi-point Smart Gesture input, multiple USB 3.0 ports for fast data transfer and IceCool technology to keep your palm rests cool.



PROVIDING A SMOOTH COMPUTING EXPERIENCE

Value-packed with all the essentials, the new ASUS A Series reinvents your daily computing experience. Whether you are using it for work or for fun, this is an ideal machine for both productive computing and entertainment. It features up to an Intel® Core™ processor and graphics card, Instant on that resumes your computer from sleep mode in 2 seconds and USB 3.0 for 10 times faster data transfer speed. New ASUS A Series gives you everything you need for a truly satisfying multitask computing and multimedia experience.

A NOTEBOOK WITH SMARTPHONE-LIKE ACCESSIBILITY

The A450 features the exclusive ASUS Super Hybrid Engine II with instant on to provide you with smartphone-like levels of accessibility. It can resume from sleep mode in just two seconds and has up to 14 days of standby time. It automatically saves your data when battery levels drop below 5%, so your documents are kept safe and secure.



Resume in
2 Seconds

PRECISE, CRYSTAL CLEAR AUDIO TO COMPLETE THE CINEMATIC EXPERIENCE

On most notebooks, all sound frequencies originate from small onboard speakers. The resulting audio comes from a single source and lacks distinctiveness. Like other notebooks in the ASUS range, the new ASUS A Series comes equipped with SonicMaster technology and ASUS AudioWizard to bring you high fidelity audio. Experience omnidirectional sound and hear each individual instrument's nuances with the new ASUS A Series.



ASUS A Series ships with Windows 8, so you can browse the web faster and utilize more powerful computing to do more wherever you are.



Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Colors	Connection	Warranty	Price
A450CC Multicolor	Windows 8	Intel® Core™ i5-3337U	14" HD (1366x768) LED backlit HD	4GB	NVIDIA® GeForce® 720M - 2GB	750GB HDD	DVD RW		USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM1,999
A550CC Multicolor	DOS	Intel® Core™ i3-3217U	15.6" HD (1366x768) LED backlit HD			500GB HDD					RM1,699
A550LC Multicolor	Windows 8	Intel® Core™ i5-4200U (Turbo up to 2.6GHz, 3M cache)	15.6" HD (1366x768) LED backlit HD			750GB HDD					RM2,099
A450LC Multicolor		Intel® Core™ i7-4500U	14" HD (1366x768) LED backlit HD			1TB HDD					RM2,099
A450LC Multicolor			14" HD (1366x768) LED backlit HD			750GB HDD					RM2,699
X450CC-CA179H		Intel® Core™ i5-3337U	14" HD (1366x768) LED backlit HD, Touch Screen			750GB HDD					RM2,299

*BUNDLE Notebook bag. RW = Read /Write (can burn the data to empty CD). Refer page 39 for full specifications

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ASUS Fonepad™ 7

7-inch HD tablet with 3G Phone
and Dual front speakers

AMeiZING Sound
Amazing Fonepad



powered by
SonicMaster

Full 3G Phone Functions

Up to 28 hours* of 3G talk time
Faster downloads at 42Mbps

Supreme Audio

Dual Front Speakers maximize
your entertainment experience

Ultra Performance

Intel® Atom™ Dual-Core Processor for
fast web and application loading.



HWM NOVEMBER 2013: TELEPORT UNLOCKED

Model Name	OS	Processor	Display	Memory	Storage	Colors	Connection	Warranty	Price
ASUS Fonepad™ 7	Android™ 4.2 Jelly Bean	Intel® Atom™ Z2560 Dual-Core (1.6GHz)	7" LED Backlight WXGA (1280x800) Screen IPS Panel	1GB	16GB 8GB		3G, Bluetooth V3.0 & Wi-Fi Micro-SD (up to 32GB)	1 Year Local Warranty	RM999 RM749

*Battery life depends on device specific configuration, usage and environmental conditions.

TRANSFORM THE WAY YOU CONNECT TO THE WORLD

It's a Phone & Tablet. Full 3G phone function voice and SMS with receiver supports instant communication via phone, 3G connectivity lets you keep connected with social media all the time.

ANDROID JELLY BEAN	LIGHT	BATTERY LIFE	MEMORY	STORAGE
4.2	340 gr	10 hours*	1 gb	16 gb

HD IPS FOR ENTERTAINMENT ENJOYMENT

1280x800



178° IPS

LOOK INSIDE™

Get Intel level performance that delivers lighting-fast web browsing extraordinary battery life that keeps up with your busy life.



Thanks to the new camera feature, you can now capture every memorable moment intuitively using several new features like 100 continuous burst shot with the new and clear use interface design.



Simple and clean interface.



Selecting models is lovely intuitive,
no more cluttering texts.



Preview the real-time effect before
taking the actual photo.



Pro means mixing bars easily at
once.

ASUS FONEPAD™ 7



Diamond White



Sapphire Black

With 1280-by-800 pixel resolution and IPS display, ASUS Fonepad™ 7 offers 178-degree wide viewing angle and bright vivid colors for best entertainment experience.

CAPTURE THE MOMENTS OF EVERY OCCASION WITH 5MP REAR CAMERA

Share your life with friends and families with incredible clarity. The 5 MegaPixel rear-facing camera and 1.2 MegaPixel front-facing camera help capture every moment like you've never seen.



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www.asus.com/my

ASUS

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ASUS fonepad™ Note 6 Fonepad is Calling

6-inch FHD Display with 3G Phone and Stylus



Superb performance
and efficiency with Intel Inside®

The Fonepad Note 6 houses an Intel® Atom™ Z2580 (2.0GHz) processor for a combination of smooth performance and energy efficiency. It provides up to 17 hours of 3G talk time and 7 hours of 720P video playback.

ANDROID™ JELLY BEAN	LIGHT	BATTERY LIFE	MEMORY	STORAGE
4.2	199 gram	8.5 hours*	2 gb	16 gb



6"
1920x1080
SUPER IPS+

Share your world in Full HD

Never before has one device captured and displayed your world with such clarity and definition. Revel and take in all the details on the ASUS Fonepad™ Note 6's true 1920x1080 Full HD Super IPS+ display.



Smart Remove

Remove unwanted background elements to create that perfect image.



Surround sound with dual front speakers

Dual front-facing speakers give Fonepad™ Note 6 unmatched sound deliveries.

Model Name	OS	Processor	Display	Memory	Storage	Colors	Connection	Warranty	Price
ASUS Fonepad™ Note 6	Android™ 4.2 Jelly Bean	Intel® Atom™ Z2560 Dual-Core (1.6GHz)	6" LED Backlight Full HD (1920x1080) Screen	2GB	16GB		3G, Bluetooth V3.0 & Wi-Fi Micro-SD (up to 32GB)	1 Year Local Warranty	RM1,399

*Battery life depends on device specific configuration, usage and environmental conditions.

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ANDROID™ JELLY BEAN	LIGHT	BATTERY LIFE	MEMORY	STORAGE
4.4	290 gram	10 hours*	2 gb	16 gb

Lighter than Ever, Lasts Longer

At just 0.64lbs (290g), the all new Nexus 7 is light enough to take anywhere and fits easily in bags, backpacks, and even back-pockets. With up to 9 hours of HD video playback and 10 hours of web browsing or e-reading, there's plenty of juice to get you through the day, and built-in wireless charging means you can charge, grab and go.

Eye-popping performance The sharpest ever 7-inch tablet screen

The world's highest-resolution 7" tablet puts over 2.3 million pixels in the palm of your hand. With 323 pixels per inch, you can read text that's sharper than the printed page and watch videos come to life in vibrant 1080p HD.

Model Name	OS	Processor	Display	Memory	Storage	Connection	Warranty	Price
Nexus 7	Android™ 4.4 KitKat	Qualcomm® Snapdragon™ S4 Pro 8064 Quad-Core, 1.5 GHz	7" Full HD LED backlight WUXGA Screen IPS Panel (1920x1200)	2GB	16GB 32GB	Wi-Fi, Bluetooth V4.0 3G+ LTE, Wi-Fi, Bluetooth V4.0	1 Year Global Warranty	RM999 RM1,299

*Battery life depends on device specific configuration, usage and environmental conditions.

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nexus7

Now thinner, lighter, and faster - Google Nexus 7 brings you the perfect mix of power and portability and features the world's sharpest 7" tablet screen.
Learn More: google.com/nexus/7

Powered by Android™



Nexus 7 is the first tablet to ship with Android™ 4.4, the latest version of the world's most popular mobile operating system, so it's fast, fun, and easy to make your own.

Best of Google™

Nexus 7 comes loaded with your favorite Google™ apps - like Chrome™, Gmail™, YouTube™, Hangouts™ and Google Now™ - so you can browse, watch, share and stay connected wherever you go.

Google Play™

Nexus 7 is great for gaming and with favorites like Prince of Persia, Asphalt 8, and Riptide GP 2, you can tilt, tap, and touch your way to the top. The brand new Play Games app also lets you track your achievements, play with (or against) friends and gamers around the world.



CHIP NOVEMBER 2013: TEST LAB, REVIEW

ASUS MeMO Pad™ HD 7

Delight ME MOre

Your Stylish and Portable 7-inch Value Tablet

powered by
SonicMaster

A Stylish Portable 7" Value Tablet

ASUS MeMO Pad™ HD 7 was created for those of you who are looking for a quality tablet with affordable price. ASUS MeMO Pad™ HD 7 brings specifications that can match the tablets up above its price. ASUS deliver to you it's ASUS MeMO Pad™ HD 7 with Quad-core processor and latest Android 4.2 Jelly Bean operating system. Not only that, it also has 1GB memory with 16GB storage plus extra storage from micro-SD card up to 32GB. With 10 hours of battery life, ASUS MeMO Pad™ HD 7 is the personal assistant you could always count on for a whole day usage.

ANDROID™ JELLY BEAN LIGHT BATTERY LIFE MEMORY

4.2 | **302**gram | **10**hours* | **1**gb

Incredible Experience

Being affordable does not mean that ASUS MeMO Pad™ HD 7 is lacking in features. For the best audio experience, ASUS complete ASUS MeMO Pad™ HD 7 with SonicMaster audio technology dual stereo speakers. Combined with the latest Android 4.2 Jelly Bean, ASUS MeMO Pad™ HD 7 will give a smooth tablet experience for gaming, working, or just simply browsing the internet.



Model Name	OS	Processor	Display	Memory	Storage	Colors	Connection	Warranty	Price
ME173X	Android™ 4.2 Jelly Bean	MTK 8125 Quad-Core (1.2GHz) Processor	7" HD, IPS panel, 216 PPI, (1028x800)	1GB	16GB + 16GB Webstorage (free for 1 Year)	□ ■ ■ ■	Wi-Fi Micro-SD (up to 32GB)	1 Year Local Warranty	RM599

*Battery life depends on device specific configuration, usage and environmental conditions.

ASUS MeMO Pad™ 8

Entertain Me More

8-inch Quad-core powered HD tablet in one hand

powered by
SonicMaster

Welcome to the Innovative ASUS MeMO Pad™ 8

A whole new mobile experience awaits with the 8-inch ASUS MeMO Pad™ 8. With a larger display than the normal 7-inch, the device doesn't sacrifice the mobility by keeping the narrow-width design to hold the it with single hand.



ANDROID™ JELLY BEAN LIGHT BATTERY LIFE MEMORY

4.2 | **350**gram | **9**hours* | **1**gb

RESPONSIVENESS

Quad-Core CPU 1.6GHz for Smooth Experience

Available in black or white, ASUS MeMO Pad™ 8 packs a 1.6GHz Quad-Core processor. Experience with a faster web-browsing experience.

HD 1280-by-800 IPS Panel for Best Entertainment Enjoyment

ASUS is pushing the ASUS MeMO Pad™ 8 as a truly mobile entertainment platform, and bestowed upon it a HD 1280 x 800 IPS display with a 78 degree wide viewing angle for best entertainment experience.



Model Name	OS	Processor	Display	Memory	Storage	Colors	Connection	Warranty	Price
ME180A	Android™ 4.2 Jelly Bean	Quad core (1.6GHz) Processor	8" LED Backlight WXGA, IPS panel (1280x800), 10 Finger Multi-Touch support	1GB	8GB + 16GB Webstorage (free for 1 Year)	□ ■ ■ ■	Wi-Fi Micro-SD (up to 32GB)	1 Year Local Warranty	RM649

*Battery life depends on device specific configuration, usage and environmental conditions.

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TOP 8 REASONS TO BUY ASUSPRO

ASUS COMMERCIAL



1 LEGENDARY HISTORY-MAKING FLAWLESS PERFORMANCE EVEN IN EXTREME CONDITIONS

ASUS notebooks have been tested in the most punishing of conditions and the most remote locations. Many of these incredible feats have become the stuff of legend, accomplishments that have left an indelible mark on history.



1998
In space
Zero defects in micro gravity for over 600 days



2000
On the road
Surviving the bumps and jumps of a grueling off-road rally



2005
In the air
Saving lives through mobile computing



2010
Top of the world
ASUS notebooks reach the peak of Mount Everest

2 WORLDWIDE SERVICES

ASUS guarantees all notebooks with free repairs and component replacement as needed within the 3-year warranty period. In addition, ASUS international warranties make sure your investment is protected even if you relocate, with support centers in 55 countries. This is the ASUS pledge of quality and customer satisfaction, wherever you might be.

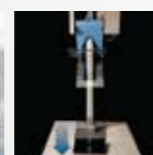


3 EXTRA RELIABLE STRICTEST TESTING PROVEN TO EXCEED THE US MIL-STD 810G MILITARY STANDARD

Business and organizational users demand greater reliability, so ASUSPRO BU400 notebooks go beyond the demanding US MIL-STD 810G military standard. They prove very durable in shock tests, drop tests, hinge cycle tests, and panel pressure testing, so your business benefits from steadfast reliability even in extreme conditions.



Stronger hinges



Enhanced drop testing



Tough anti-shock hard drive



Spill-resistant keyboard



Enhanced pressure testing

4 DESIGNED PROFESSIONAL WORLD-CLASS AWARD-WINNING DESIGN

Starting with people and understanding what users think, feel, and do is how we design ASUSPRO Series notebooks. We believe business should be more mobile, powerful, easier, and comfortable to use, so ASUSPRO BU400 combines a variety of great functions into one Ultrabook™ at just 1.64kg. It measures a slim 21mm, is highly durable, and reinforced with tough carbon fiber construction, a metal frame structure, and anti-shock hard drives that secure data against damage. It features a true-comfort keyboard, adding to the many reasons ASUSPRO is best for business. ASUSPRO BU400 has secured awards from iF Design, Red Dot (Germany), Good Design (Japan), and an Excellence Award (Taiwan).



reddot design award
winner 2013



TAIWAN
EXCELLENCE



GOOD
DESIGN



product
design award
2013

5 ECO-FRIENDLY LEADING IN GREEN TECHNOLOGY WITH THE HIGHEST ENVIRONMENTAL STANDARDS

ASUS has been leading the industry in eco-friendly processes, minimizing its environmental impact with an initiative dubbed Green ASUS. This covers green design, green manufacturing, and green procurement. The ASUSPRO Series succeeds in combining lower total cost of ownership with the highest environmental standards, certified EPEAT, Energy Star, and RoHS-compliant.



6 LONG LIFECYCLE GOOD FOR THE ENVIRONMENT WITH THREE TIMES THE BATTERY LONGEVITY

The ASUSPRO Series uses long-life batteries as a standard feature, lasting three times longer than traditional li-ion batteries. Power packs are eco-friendly and money-saving due to a lower replace rate, plus ASUS Xpress Charge technology can even charge your ASUSPRO Series notebook to 90% in just 90 minutes.



7 SEAMLESS SECURITY COMPLETE PROTECTION THROUGH HARDWARE AND SOFTWARE FEATURES

Data safety is very important for businesses, so the ASUSPRO Series provides total security using multiple hardware and software layers. This includes onboard anti-shock hard drives that secure data against shocks and drops, fingerprint scanning that takes access authorization to a higher level, and smart card-based identification for logins and online transaction approval. Additionally, ASUS Secure Delete software easily erases data permanently.



8 WORRY-FREE TRACE AND LOCATE SERVICES FOR LOST OR STOLEN NOTEBOOKS

When you lose your work notebook, a serious concern is confidential data being accessed by external parties. The ASUSPRO Series provides trace and retrieval services of lost or stolen notebooks, with each model pre-installed with Intel® Anti-Theft Technology to remotely disable access to the operating system, which means the notebook is locked and cannot be used by others. Computrace® LoJack® for Laptops software is included, and can also remotely lock and delete data before it falls into the wrong hands. The LoJack® for Laptops dedicated theft recovery team then works with local law enforcement to track down and recover lost or stolen notebooks.



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DURABLE ULTRABOOK™
DESIGNED FOR YOUR
BUSINESS

ASUSPRO B ADVANCED

The ASUSPRO BU400 Ultrabook™ is tailored to tough environments and IT-managed business and organizational users who require fast multitasking. It makes business more mobile, durable, secure, and productive.

Work flexibly anywhere with a weight factor from 1.64kg and a 20mm profile. The BU400 is tested and proven to exceed the demanding MIL-STD 810G military standard, and offers extreme reliability. It is optimized through rigorous drop tests, hinge cycle tests, and panel pressure testing, and uses a reinforced carbon fiber structure, anti-shock hard drive, and spill-resistant keyboard. Powerful 3rd gen Intel® Core™ processors add to efficient manageability.

Since its launch, BU400 has secured several world-class design awards: an iF Product Design and Red Dot (Germany), Good Design (Japan), and an Excellence Award (Taiwan).



Business professionals who travel often



Governmental and organizational data management centers & large enterprise IT managers



Professionals in demanding environments



Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price
BU400VC-V3086G	Windows 8 Pro**	Intel® Core™ i5-3337U (Turbo up to 2.7GHz, 3M cache)	14" HD (1366x768) LED backlit	4GB	NVIDIA® GeForce® GT 5200M - 1GB	500GB HDD + 128GB SSD	-	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM3,599
BU400A-V3212G					Integrated HD Graphics 4000	500GB HDD				RM3,199

*Notebook bag. SSD = Solid State Drive. **Preinstalled with Windows 7 Pro, come with Windows 8 Pro license

Refer page 38 for full specifications

EXTRA-DEPENDABLE FOR SMALL
AND MEDIUM-SIZED BUSINESSES

ASUSPRO P ESSENTIAL

ASUSPRO P Essential notebooks are designed to support small to medium-sized businesses with affordable yet-fully featured PCs for work and productivity, especially for enterprises who do not wish to maintain a managed IT environment. They offer complete reliability, meeting much higher industry standards than other notebooks in drop tests, hinge cycle tests, and panel pressure testing. ASUSPRO P Essential notebooks use anti-shock hard drives and spill-resistant keyboards. They make working more comfortable with anti-glare screens and bigger multi-gesture touchpads.

Easier productivity is powered by new 3rd generation Intel® Core™ processors, while exclusive ASUS Super Hybrid Engine II delivers up to 14-day standby. Data gets backed up automatically when the battery drops to 5%, and for greater security ASUS SecureDelete completely removes confidential files. Simple to use yet completely effective, ASUSPRO P Essential notebooks are the ones to choose for resource-savvy businesses on the path to growth.



Corporate non-IT staff who need essential features and stable operation for productivity



Small businesses with controlled budgets that demand durable high end performance



Government or education professionals requiring high security and data protection



Model Name	OS	Processor	Display	Memory	Graphic	Storage	ODD	Connection	Warranty	Price
PRO45VJ-VO049X	Windows 7 Pro	Intel® Core™ i7-3520M	14" HD (1366x768) LED backlit	2 x 4GB	NVIDIA® GeForce® GT 635M - 2GB	750GB HDD	DVD RW	USB 3.0 Bluetooth 4.0 Wi-Fi	2 Years Global Warranty	RM3,099
PRO45VJ-VO047X		Intel® Core™ i5-3230M		4GB		500GB HDD				RM2,399
PRO45VA-VO056X		Intel® Core™ i3-3120M								RM1,999










*Notebook bag. RW = Read /Write (can burn the data to empty CD).









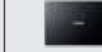
Refer page 39 for full specifications

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MODEL	ASUS TRANSFORMER BOOK FAMILY					ASUS ZENBOOK SERIES		ASUS GAMING SERIES	
	TAICHI 21 - CW019H	TX201LA - CQ003H	TX201LA - CQ004H	T300LA - C4001H	T100TA - DK005H	UX301LA - DE016H	UX301LA - DE017H	G750JX - T4059H	G56JR - CN183H
CPU	3rd Generation Intel® Core™ i5-3337U Processor (Turbo up to 2.7GHz, 3M cache)	4th Generation Intel® Core™ i7-4500U (Turbo up to 3.0GHz, 4M cache) + Intel® Atom™ Z2560 Processor (1.66GHz, 1M cache)	4th Generation Intel® Core™ i5-4200U (Turbo up to 2.6GHz, 3M cache) + Intel® Atom™ Z2560 Processor (1.66GHz, 1M cache)	4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)	Intel® Atom™ Processor with QuadCore Z3740 (Turbo up to 1.86GHz, 2M cache)	4th Generation Intel® Core™ i7-4500U Processor (Turbo up to 3.0GHz, 4M cache)	4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)	4th Generation Intel® Core™ i7-4700HQ Processor (Turbo up to 3.4GHz, 6M cache)	
OS	Windows 8				Windows 8.1	Windows 8			
DISPLAY	Tablet - 11.6" IPS Touch Screen FHD (1920x1080) Corning® Glass Notebook - 11.6" (1920x1080) IPS FHD	11.6-inch 16:9 IPS Full HD (1920 x 1080) with 10-point multi-touch		13.3" Full HD IPS (1920*1080) with 10 finger touch	10.1" HD (1366*768) IPS with multi-touch	13.3" 16:9 (2560 x 1440) WQHD, Touch Screen		17.3" Full HD (1920x1080) with LED backlight	15.6" HD HD (1920 x 1080) with LED backlight
GRAPHICS	Integrated HD Graphics 4000	Integrated HD Graphics 4400				Integrated HD Graphics 4000		NVIDIA® GeForce® GTX 770MX with 3GB GDDR5 VRAM Graphics	NVIDIA® GeForce® GTX 740 with 2GB DDR3 VRAM Graphics
RAM	4GB DDR3 RAM	4GB + 2 GB DDR3 RAM		4GB DDR3 RAM	2GB DDR3 RAM	8GB DDR3 RAM	4GB DDR3 RAM	4GB x 2 DDR3 RAM	12GB DDR3 RAM
HDD	256GB SSD	16GB SSD + 500GB SATA HDD		128GB SSD	32GB MMC + 500GB SATA HDD	256GB SSD	128GB SSD	1TB SATA HDD	
ODD								Blu-Ray DVD Writer	
WLAN	802.11 b/g/n				802.11 a/b/g/n	802.11 b/g/n			
BATTERY	4 Cell Battery 3535 mAh	4 Cell Battery 3000 mAh		4 Cell Battery 6170 mAh	2 Cell Battery 5136 mAh	4 Cell Battery 6840 mAh		8 Cell Battery 5200 mAh	6 Cell Battery 5200 mAh
WEBCAM	Tablet: 5M with Auto Focus 1080P Camera Notebook: HD 720p Camera	HD Camera							
DIMENSION	306.6 x 199.3 x 17.4 mm 1.25KG	Tablet: 304.92 x 193.78 x 9.7 mm, 0.7kg PC Station: 304.92 x 193.78 x 13.4 mm 1kg		Tablet: 342 x 216 x 11.5 mm, 1.1kg Dock: 340 x 216 x 11 mm, 0.8kg	Tablet: 263 x 171 x 10.5 mm, 550g Dock: 263 x 171 x 13mm, 520g	325 x 226 x 15.5 mm, 1.4kg		415 x 320 x 17 – 52 mm, 4.5kg	348 x 261 x 22 mm, 2.5kg
COLOR	Black	Gray		Black		Dark Blue & Glass		Black	
WARRANTY	2 Years Global Warranty				1 Year Global Warranty	2 Years Global Warranty			
REMARK	USB 3.0, Bluetooth 4.0, Dual-Screen	USB 3.0, Bang & Olufsen speaker			USB 3.0	USB 3.0, Bluetooth 4.0, Corning® Gorilla® Glass 3, Bang & Olufsen speaker		USB 3.0, Bluetooth 4.0, Backpack	
PRICE	RM4,099	RM4,099	RM3,599	RM3,399	RM1,399	RM5,599	RM4,699	RM5,599	Coming Soon

MODEL	ASUS COMMERCIAL SERIES					ASUS PERFORMANCE SERIES					
	BU400VC-V3086G	BU400A-W3212G	PRO45VJ-V0049X	PRO45VJ-V0047X	PRO45VA-V0056X	A450CC - MULTICOLOR	A550CC - MULTICOLOR	A550LC - MULTICOLOR	A450LC - MULTICOLOR	X450CC - CA179H	A450LC - MULTICOLOR
CPU	3rd Generation Intel® Core™ i5-3337U Processor (Turbo up to 2.7GHz, 3M cache)		3rd Generation Intel® Core™ i7-3520M Processor (Turbo up to 3.6GHz, 4M cache)	3rd Generation Intel® Core™ i5-3230M Processor (Turbo up to 3.2GHz, 3M cache)	3rd Generation Intel® Core™ i3-3120M Processor (Turbo up to 2.5GHz, 3M cache)	3rd Generation Intel® Core™ i5-3337U Processor (Turbo up to 2.7GHz, 3M cache)		4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)		3rd Generation Intel® Core™ i5-3337U Processor (Turbo up to 2.7GHz, 3M cache)	4th Generation Intel® Core™ i7-4500U Processor (Turbo up to 3.0GHz, 4M cache)
OS	Windows 8 Pro (Preinstalled with Windows 7 Pro, come with Windows 8 Pro license)			Windows 7 Pro		Windows 8					
DISPLAY	14" HD (1366 x 768) LED backlight					14" HD (1366 x 768) LED backlight	15.6" HD (1366 x 768) LED backlight		14" HD (1366 x 768) LED backlight		
GRAPHICS	NVIDIA® NVS 5200 Optimus with 1GB DDR3 VRAM Graphics	Integrated HD Graphics 4000	NVIDIA® GeForce® GT 635M with 2GB DDR3 VRAM Graphics		Integrated HD Graphics 4000	NVIDIA® GeForce® GT 720M with 2GB DDR3 VRAM Graphics					
RAM	4GB DDR3 RAM		8GB DDR3 RAM (4GB x 2)	4GB DDR3 RAM							
HDD	128GB SSD + 500GB SATA HDD	500GB SATA HDD	750GB SATA HDD	500GB SATA HDD		750GB SATA HDD		750GB SATA HDD		1TB SATA HDD	
ODD	-		8 x Super Multi-Dual DVD-ROM								
WLAN	802.11 b/g/n										
BATTERY	4 Cell Battery 6840 mAh		6 Cell Battery 4700 mAh			4 Cell Battery 2950 mAh					
WEBCAM	HD Camera										
DIMENSION	339 x 234 x 19.78 –20.48 mm, 1.64 kg		348 x 243 x 29.2 – 34.9mm, 2.4KG			348 x 241 x 2.48 – 3.17 mm, 2.1KG	380 x 251 x 2.48 – 3.17 mm, 2.3KG	380 x 251 x 2.48 – 3.17 mm, 2.3KG	348 x 241 x 2.48 – 3.17 mm, 2.1KG		
COLOR	Black					WX122H - Red WX123H - White WX138H - Grey	XX307 - Red XX308 - White XX309 - Grey	X0091H - Grey, XX179H - White, XX180H - Red XX181H - Blue	WX037H - Grey WX042H - Red WX043H - White	Grey	WX083H - Red WX084H - White
WARRANTY	2 Years Global Warranty										
REMARK	USB 3.0, Bluetooth 4.0										
PRICE	RM3,599	RM3,199	RM3,099	RM2,399	RM1,999	RM1,999	RM1,699	RM2,099	RM2,099	RM2,299	RM2,699

MODEL	ASUS MULTIMEDIA SERIES			ASUS VivoBook SERIES (TOUCH SCREEN)					
	N56JR - S4018H	N550JV - CN077H	N550LF - CK064H	S551LB - CJ075H	S400CA - CA120H	S300CA - C1050H	S200E - Color Series	S200E - Color Series	S200E - Color Series
									
CPU	4th Generation Intel® Core™ i7-4700HQ Processor (Turbo up to 3.4GHz, 6M cache)		4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)	4th Generation Intel® Core™ i7-4500U Processor (Turbo up to 3.0GHz, 4M cache)	3rd Generation Intel® Core™ i5-3337U Processor (Turbo up to 2.7GHz, 3M cache)	3rd Generation Intel® Core™ i3-3217U Processor (1.8GHz, 3M cache)	3rd Generation Intel® Core™ i3-3217U Processor (1.8GHz, 3M cache)	Intel® Celeron® 1007U Processor (1.5GHz, 2M cache)	Intel® Celeron B847 Processor (1.1GHz, 2M cache)
OS	Windows 8								
DISPLAY	15.6" Full HD (1920 x 1080) LED backlit HD		15.6" 16:9 (1366 x 768) LED backlit HD, Touch Screen	15.6" HD Slim (1366x768) LED backlit	14" HD Slim (1366x768) LED backlit	13.3" HD Slim (1366x768) LED backlit	11.6" HD Slim (1366x768) LED backlit		
GRAPHICS	NVIDIA® GeForce® GTX 760M with 2GB DDR3 VRAM Graphics	NVIDIA® GeForce® GT 750M with 2GB DDR3 VRAM Graphics	NVIDIA® GeForce® GT 745M with 2GB DDR3 VRAM Graphics	NVIDIA® GeForce® GT 740M with 2GB DDR3 VRAM Graphics	Integrated HD Graphics 4000		Intel® UMA Integrated		
RAM	12GB DDR3 RAM	4GB DDR3 RAM		4GB x 2 DDR3 RAM	4GB DDR3 RAM		2GB DDR3 RAM		
HDD	1TB SATA HDD		750GB SATA HDD	24GB SSD + 1TB SATA HDD	24GB SSD + 500GB SATA HDD	500GB SATA HDD	500GB SATA HDD		
ODD	Blu-Ray DVD Writer	Blu-Ray DVD Reader	8 x Super Multi-Dual DVD-ROM				-		
WLAN	802.11 b/g/n								
BATTERY	6 Cell Battery 5200 mAh			3 Cell Battery 4500 mAh	3 Cell Battery 4500 mAh	3 Cell Battery 4000 mAh	2 Cell Battery 5136 mAh		
WEBCAM	HD Camera								
DIMENSION	380 x 255 x 27.2–32.4mm, 2.7KG	383 x 255 x 27.7mm, 2.6KG		380 x 258 x 22.5 mm, 2.4KG	339 x 239 x 21 mm, 1.8KG	331 x 234 x 21.3 mm, 1.74KG	303 x 200 x 21.7 mm, 1.38KG		
COLOR	Glossy Black			Classic Dark Grey			CT158H - Classic Dark Grey, CT177H - Hot Pink, CT163H - Sublime Silver	CT301H - Classic Dark Grey, CT302H - Sublime Silver, CT303H - Hot Pink	CT198H - Classic Dark Grey, CT199H - Sublime Silver, CT200H - Hot Pink
WARRANTY	2 Years Global Warranty						1 Year Global Warranty		
REMARK	USB 3.0, Bluetooth 4.0, Bang & Olufsen speaker			USB 3.0, Bluetooth 4.0					
PRICE	RM4,099	RM3,799	RM2,899	RM3,499	RM2,099	RM1,799	RM1,599	RM1,299	RM1,249

MODEL	ASUS PERFORMANCE SERIES								
	K551LB - XX184H	K451LB - XX071H	X552CL - Color Series	X452CP - Color Series	X451CA - Color Series	X552EP - SX047D	X552EA - SX115H	X451CA - VX036D	X200CA - KX018D
CPU	 4th Generation Intel® Core™ i7-4500U Processor (Turbo up to 3.0GHz, 4M cache)	 4th Generation Intel® Core™ i5-4200U Processor (Turbo up to 2.6GHz, 3M cache)	 3rd Generation Intel® Core™ i5-3337U Processor (Turbo up to 2.7GHz, 3M cache)	 3rd Generation Intel® Core™ i3-3217U Processor (Turbo up to 1.8GHz, 3M cache)	 Intel® Pentium® Processor 2117U (2M Cache, 1.80 GHz)	 AMD® Trinity APU A4-5000M Processor (2M Cache, 1.50 GHz)	 AMD® Temesh Dual core E1-2500 Processor (1M Cache, 1.40 GHz)	 Intel® Celeron® Processor 1007U (2M Cache, 1.50 GHz)	
OS	Windows 8		No Operating System	No Operating System	Windows 8	No Operating System	Windows 8	No Operating System	
DISPLAY	15.6" HD (1366 x 768) LED backlight	14" HD (1366 x 768) LED backlight	15.6" HD (1366 x 768) LED backlight	14" HD (1366 x 768) LED backlight	14" HD (1366 x 768) LED backlight	15.6" HD (1366 x 768) LED backlight		14" HD (1366 x 768) LED backlight	11.6" HD (1366 x 768) LED backlight
GRAPHICS	NVIDIA® GeForce® GT 740M with 2GB DDR3 VRAM Graphics		NVIDIA® GeForce® GT 710M with 1GB DDR3 VRAM Graphics	AMD® Radeon™ HD 8530M with 1GB DDR3 VRAM Graphics	Integrated HD Graphics 4000	AMD® Radeon™ HD 8670M with 1GB DDR3 VRAM Graphics	Intel® UMA Integrated	Integrated HD Graphics 4000	
RAM	4GB DDR3 RAM		4GB DDR3 RAM	2GB DDR3 RAM	4GB DDR3 RAM	2GB DDR3 RAM		2GB DDR3 RAM	4GB DDR3 RAM
HDD	1TB SATA HDD	750GB SATA HDD	500GB SATA HDD			500GB SATA HDD		500GB SATA HDD	
ODD	8 x Super Multi-Dual DVD-ROM								
WLAN	802.11 b/g/n								
BATTERY	4 Cell Battery 3500 mAh	4 Cell Battery 3000 mAh	4 Cell Battery 2950 mAh			4 Cell Battery 2600 mAh		4 Cell Battery 2950 mAh	2 Cell Battery 5136 mAh
WEBCAM	HD Camera								
DIMENSION	380 x 251 x 2.48 – 3.17 mm, 2.3KG	348 x 241 x 2.48 – 3.17 mm, 2.1KG	380 x 251 x 2.48 – 3.17 mm, 2.3KG	348 x 241 x 2.48 – 3.17 mm, 2.1KG		380 x 251 x 2.48 – 3.36 mm, 2.45KG		348 x 241 x 2.48 – 3.17 mm, 2.1KG	302 x 200 x 2.56 mm, 1.24KG
COLOR	Black		VX044D - Black VX045D - White	SX104D - Black SX105D - White	VX007H - White VX012D - Black	Black			
WARRANTY	2 Years Global Warranty		1 Year Global Warranty						
REMARK	USB 3.0				USB 2.0				
PRICE	RM2,999	RM2,299	RM1,799	RM1,549	RM1,449	RM1,299	RM1,199	RM999	RM999

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